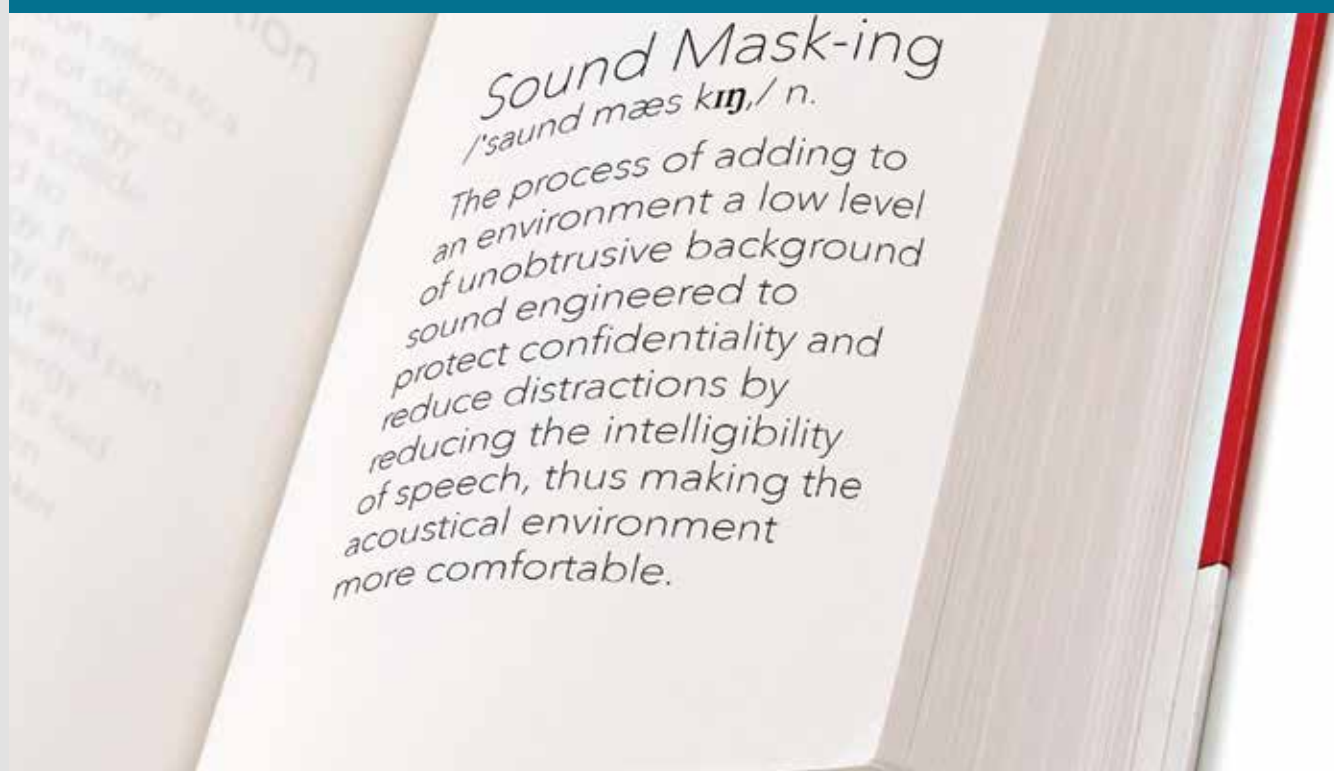


What is Sound Masking?



Sound Masking is a Critical Component of Acoustic Design

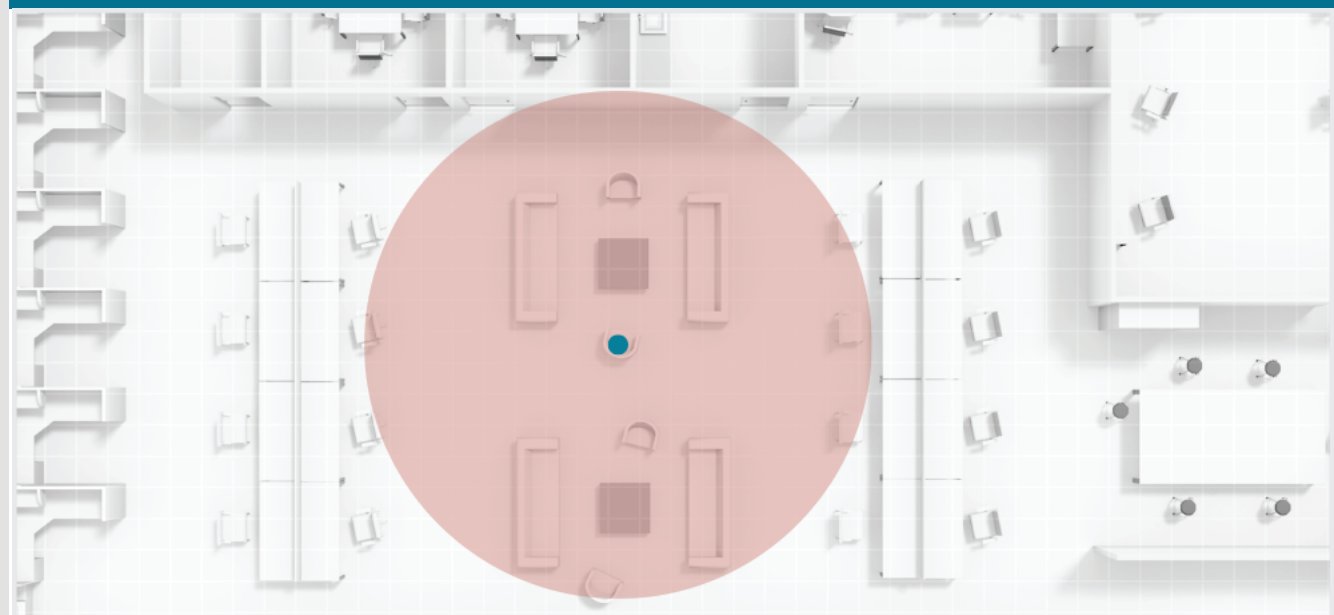
When designing optimal acoustic environments architects consider a wide variety of elements to address noise control and speech privacy. Elements added either Absorb, Block or Cover sound and are collectively referred to as the ABC's of acoustic design.

All of the ABC's of acoustic design can be used together or individually to achieve the desired acoustic environment but absorbing and blocking materials are often costly and mostly underused.

A	Absorb: Acoustic wall panels, carpet, and ceiling tiles help absorb excess sound
B	Block: Solid barriers, partitions, and walls help block excess sound
C	Cover: Sound Masking helps cover up excess sound

Sound Masking on the other hand is a relatively low-cost option for creating acoustical environments that reduce noise distractions and increase speech privacy.

Why Do You Need Sound Masking?



Radius of distraction without Sound Masking

Open Floor Plans are the New Normal

Most workplaces today feature increased open spaces with less sound absorptive materials being used including lower partitions, hard or glass surfaces and thinner walls and doors. These all create acoustical challenges that negatively impact workplace satisfaction, productivity and speech privacy.

Sound Masking Implementation Benefits

- Increases Worker Satisfaction
- Increases Productivity as People are less Distracted
- Increases Speech Privacy
- Increases Confidentiality
- Reduces Liability

[To find out more - Click Here](#)



Qt Conference Room Sound Masking System